



Hello,

Thank you for considering sponsoring our nonprofit organization. We believe in making a positive impact in the world, and your support can help us achieve that mission. Our organization is dedicated to improving the lives of vulnerable populations, raising awareness about global issues, and advocating for social justice.

We hope that you'll consider becoming a sponsor of our nonprofit. As a sponsor, you'll receive a range of benefits that will help you promote your brand and reach new audiences. Here are some of the benefits of sponsorship:

1. **Increased brand visibility:** You'll have the opportunity to showcase your brand in front of a new audience. Our nonprofit has a large following of supporters who are passionate about our mission. As a sponsor, you'll have exposure to this audience.
2. **Positive brand association:** Your brand will be associated with a reputable nonprofit organization that is dedicated to making a difference in the world. This can help boost your brand's reputation and position it as a socially responsible company.
3. **Networking opportunities:** You'll have the opportunity to network with other sponsors and supporters of our organization. This can help you build valuable relationships and partnerships that can benefit your business.
4. **Tax benefits:** As a nonprofit organization, we are able to offer tax benefits to our sponsors. You may be able to claim your sponsorship as a charitable donation on your taxes.

Here are the sponsorship packages that are available:

Gold Sponsorship Package –\$ Contact Us/12-Month Agreement

- Prominent logo placement on our website
- Logo placement on all promotional materials
- Social media shoutouts
- Networking opportunities at our events
- Four complimentary event tickets
- Recognition on our annual report
- Press releases and media mentions
- Brief sponsor podium remarks at Chapter Meeting/Event
- Corporate marketing on website
- Advertisement of vacant positions on social media platforms and website
- Corporate logo on Partners page of chapter website with link to sponsor's website

- HR Scholarship named for the sponsoring company
- 4 Paid memberships to NAAHR CLT for sponsoring organization

Silver Sponsorship Package - \$ Contact Us/12-Month Agreement

- Logo placement on our website
- Logo placement on select promotional materials
- Social media shoutouts
- Networking opportunities at our events
- Two complimentary event tickets
- Recognition on our annual report
- Corporate logo on Partners page of chapter website with link to sponsor's website
- Advertisement of vacant positions on social media platforms and website
- 2 Paid memberships to NAAHR CLT for sponsoring organization

Bronze Sponsorship Package - \$ Contact Us/6-Month Agreement

- Logo placement on our website
- Recognized as a sponsor on select promotional materials
- Social media shoutouts
- One complimentary event ticket
- Recognition on our annual report
- 1 Paid annual membership to NAAHR CLT for sponsoring organization

Event/Meeting- \$ Contact Us/One-Time Contribution

- Brief sponsor podium remarks at Chapter Meeting/Event
- Recognized as a sponsor on select promotional materials
- Company logo included on all marketing materials for the sponsored meeting or event

*Executive Package

- Custom package built on the specific needs of the sponsor

Please let us know if you have any questions or if you're interested in becoming a sponsor. We believe that your support can help us make a positive impact in the world. Thank you for considering our organization.

Sincerely,

NAAHR Charlotte